

Business Valuation Services

A photograph of a business desk scene. In the foreground, a hand holds a blue folder or document. To the right, another hand uses a pen to write on a document. A calculator, a smartphone, a pair of glasses, and a cup of coffee are also visible on the desk. A semi-transparent blue box is overlaid on the left side of the image, containing the text 'KNOW THE TRUE VALUE OF YOUR BUSINESS'.

KNOW THE TRUE VALUE
OF YOUR BUSINESS

Many business owners believe the value of their business is net profit, or gross sales, multiplied by an industry rule of thumb. That is simply not the case.

Determining the value of a business enterprise requires a careful analysis of two primary components that make up value: tangible assets such as real estate, machinery, and furniture used by the business; and various intangible assets such as business or personal goodwill.

To properly value your business enterprise, Keith Blankenship, our Certified Valuation Analyst® (CVA), will acquire a thorough understanding of every aspect of your company's dynamics, including: management capabilities, company strengths, weaknesses and vulnerabilities, the competitive environment, overall expectations for the marketplace, and future economic prospects for the industry and economy in the region.

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